

MED2IaH

Mediterranean
Countries **Towards**
Internationalisation
at Home

Lesson 3: Digital Storytelling – how to create a digital story?



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Digital Storytelling

- Digital stories combine traditional means of telling a story with different types of digital multimedia: images, audio, and video (graphics, text, recorded audio narration, video and music) to present information on a specific topic.
- Digital storytelling is a "modern expression of the ancient art of storytelling" (The Digital Storytelling Association 2011).
- Types of digital stories (3 categories):
 - ❖ personal narratives - stories that contain accounts of significant incidents in one's life;
 - ❖ historical documentaries – stories that examine dramatic events that help us understand the past; and
 - ❖ stories designed to inform or instruct the viewer on a particular concept or practice.



How Digital Stories Differ from other Types of Videos

Digital storytelling:

- is NOT about the tools... but IS about the skills...
- is NOT about creating media, but IS about creating meaning
- is NOT only about telling a story but IS about contributing and collaborating...
- is NOT about telling an isolated story... but IS about sharing and connecting
- is NOT only about the transfer of knowledge... but IS about the amplification...
- is NOT about substituting analogue stories... but IS about transforming stories.



CREATING A DIGITAL STORY

1. Develop an idea
2. Choose a topic, plan a digital story
3. Conduct Research on the Topic
4. Outline/script
5. Find, Create and Add Images
6. Respect Copyrights
7. Storyboard
8. Film and record
9. Finish and submit



1. Developing an idea

To create a captivating digital story, you should be passionate about what you want to tell. It is easier to work on a project that has a meaning to you than to feign interest in something you think will impress others. Here are a few key ideas that will help you frame your thoughts and begin your project.

2. Choose a topic, plan a digital story

- Begin by thinking of the purpose of the story:
- First, choose the topic of your digital story.
- What is your story, and what is your message?
- Are you trying to inform, convince, provoke, question?
- Who is the audience?
- How do you want your audience to feel while watching your story?

3. Conduct Research on the Topic

- Students need to research, explore or learn about the topic to create a base of information on which the story will be built. Students learn both about validating input and information bias during this process as they delve deeper into a topic.
- You can use online search engines, but don't forget that the library can also be a helpful research tool.



4. Outline/script

Developing an outline/script is a key part of the digital storytelling process. Once you have formulated your idea and gathered materials, you will likely have to develop an enticing text to lead your viewers through your project.

5. Find, Create and Add Images

Use an online search tool specifically for images, such as Google Image Search. You can search for photographs, drawings, clip art, maps, charts, and more. Don't forget that you can use photos you take yourself with a digital camera.

6. Respect copyrights

Look for material that is in the public domain or has a Creative Commons license.

7. Storyboard

- Storyboarding refers to planning for everything that will appear in the digital story, such as music, pictures, words, text, photos, and video.
- The storyboard is a written or a graphical overview of all of the elements you plan to include in the digital story. It serves as a blueprint or an advanced organiser as you prepare to construct your digital story. Storyboarding is a visual that you make to show each scene of your digital story. This is a necessary stage since it can help you visualise your story before it is created. In addition, it may be an inspiration for more ideas, help identify gaps, and improve the overall quality of the digital story.

Sample storyboard template

Story Name _____	Page _____		
Student(s) _____			
Visuals			
Effects			
Audio			
Script			
Visuals			
Effects			
Audio			
Script			

Digital Storytelling -- Storyboarding template. Created by Claire Burgum

STORYBOARD

NARRATION		
EFFECTS		
CAMERA		
MUSIC		

8. Film/video and record

Digitise, voice over and music.

9. Finish and submit

- **The editing phase** is where you combine visual and audio parts to create a final product.
- **Students in MED2IaH submit their digital stories** to coordinators of digital storytelling of home university, together with a release letter.

Thank you for your attention